

Deadlines 2011

2011

Winter

(Special Annual Services and Industry Directory)

Editorial copy deadline and advertising bookings – 5th May
Publication Date – 24th May

Spring

(Seniors Week Preview)

Editorial copy deadline and advertising bookings – 17th August
Publication Date 1st September

Summer

Editorial copy deadline and advertising bookings 26th October

Publication Date – 16th November

Finished advertising copy required no more than one week after the booking deadline

Please note that these dates could vary slightly – eg. if a major event came up which meant we had to publish a bit earlier to promote it, or if we had a printing delay.

**For further information contact the Managing Editor and Proprietor,
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